

Training Course(s)

Description of incentive

We will agree with you the appropriate training courses for you to attend and we will fund the course costs for you (and your Partner if applicable):

Business Foundation Programme BFP– 5 days

Winning in a Local Market Area WILMA Parts 1 & 2 – 2 days

Food Retailing Education & Development FRED - 1 day

Payment Method

The costs will be paid directly by the Company to the training providers.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. If you are booked on a course and you do not attend, you will be charged the full rate for the course: Inclusive of VAT (@ 20%) BFP £594.00 one delegate or £834.00 two delegates; FRED £300.00; WILMA £300.00.

Accommodation and other out of pocket expenses will be borne by you. Attendance on the agreed courses is mandatory and is a condition of our agreement with you. Please refer to our full terms and conditions.

Fixtures & Fittings Rental Contribution

Description of incentive

We will offer a contribution to the payment of rental for fixtures and fittings. This will be agreed with you in writing before the agreement is completed.

Payment Method

Fixtures and fittings rental charges to you will be discounted for the agreed period. This will be credited to your commercial account on a monthly basis.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. Please refer to our full terms and conditions.

Accountancy Package Contribution

Description of incentive

We will offer you a contribution towards the cost of your annual accountancy package from one of our nominated suppliers for an agreed period of time. This will be agreed with you in writing before the agreement is completed.

Payment Method

The accountancy package will be discounted for an agreed period. This will be credited to your commercial account on a monthly basis.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You have to have a contract with one of our nominated providers. Please refer to our full terms and conditions.

Compliance Package (Allianz) Contribution

Description of incentive

We will offer you a contribution towards the cost of you Allianz Health & Safety package for an agreed period of time. This will be agreed with you in writing before the agreement is completed.

Payment Method

The compliance package will be discounted for an agreed period. This will be credited to your commercial account on a monthly basis.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You have to have a contract with our nominated provider, Allianz. Please refer to our full terms and conditions.

Trade Order Contribution

Description of incentive

We will offer you a contribution towards the cost of a drinks order placed through our sales and service centre. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your commercial account with us with the agreed amount.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You have to place your drinks order through the Company and it is only applicable to tied products. Please refer to our full terms and conditions.

Legal Fees Contribution

Description of incentive

We will offer you a contribution towards the cost of your legal fees upon completion of the agreement. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your commercial account with us with the agreed amount. You will be required to evidence the cost with a bona fide invoice from your legal representative. This invoice must be sent to the Company with details of the public house and your name. Payment will be made to your commercial account within 30 days of receipt.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You must settle your own legal costs directly with your representative. The Company will not enter into any direct agreement with your legal representative. If the agreement is aborted, the incentive contribution will not be paid to you. Please refer to our full terms and conditions.

Deposit Contribution

Description of incentive

We will offer you a contribution towards your deposit with us. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your deposit with us with the agreed amount.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. Please refer to our full terms and conditions.

Repair & Maintenance Fund (Lease) or Decoration Fund (Tenancy)

Contribution

Description of incentive

We will offer you a contribution to your Repair & Maintenance Fund or Decoration Fund which you hold with us for an agreed period of time. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your fund with us with the agreed amount for the agreed period.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You must also contribute your own funds to your Maintenance and Decorating to become eligible for this incentive. Please refer to our full terms and conditions.

SKY or ESPN Contribution

Description of incentive

We will offer you a contribution towards the cost of your SKY or ESPN public sports viewing package for an agreed period of time. This will be agreed with you in writing before the agreement is completed.

Payment Method

The Sky or ESPN contribution will be credited to your commercial account on a monthly basis.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You are responsible for the contract with the sports package provider and the payment of fees directly to them. Please refer to our full terms and conditions.

Entertainment/Marketing Support Contribution

Description of incentive

We will offer you a contribution to your entertainment and marketing activity. This is to contribute to the costs of planned entertainment costs of your business such as karaoke, disco or bands to grow consumer footfall in your pub over a period of time. Alternatively contribute to your costs of planned marketing activity such as flyers, leaflets, a-boards, point of sale or advertising in relation to a new food, coffee or cask ale offer. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your commercial account with us with the agreed amount. You will be required to evidence the cost with a bona fide invoice from your supplier. This invoice must be sent to the

Company with details of the public house and your name. Payment will be made to your commercial account within 30 days of receipt.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. Please refer to our full terms and conditions.

Wi-Fi Installation Contribution

Description of incentive

We will offer you a contribution towards the cost of your Wi-Fi installation. This will be agreed with you in writing before the agreement is completed.

Payment Method

We will credit your commercial account with us with the agreed amount. You will be required to evidence the cost with a bona fide invoice from your supplier. This invoice must be sent to the Company with details of the public house and your name. Payment will be made to your commercial account within 30 days of receipt.

Terms & Conditions

This incentive is only available as part of this campaign. It may be withdrawn at any time unless you have signed an agreement with us. It is not transferable to another party. The benefit of this incentive will only be given once the agreement has been signed by you and you are in occupation of the pub. You have to have a contract with one of our nominated providers. You are responsible for all monthly broadband service fees and line rental charges. You will provide our installer with a live BT phone line and socket at your cost. Please refer to our full terms and conditions.