

Watertight savings

Enterprise retailers are discovering that a simple sanitary product can dramatically cut their water bills.

For something that costs just 80p, the solo-cube certainly packs a lot of punch. Produced by Enviro-Works, the blue block's special enzyme-based ingredients remove the need for flushing, while helping to keep gents' toilets clean, fresh and odour-free.

One cube in each urinal lasts about two weeks, and the typical outlay is £35 per urinal per year (including the accompanying multi-surface cleaner). It's also non-hazardous and completely biodegradable.

Mike and Tonya Berry are £1,000 a year better off since introducing the solo-cube system at their pub, the **Olive Leaf on Hayling Island, Hampshire**, in May 2010.

"The benefits are massive," says Mike. "It's such a simple thing but it makes a huge saving. And there's absolutely no aroma – our customers tell us it's great that they can go into a clean-smelling toilet.

"Plus there's the environmental side of things, as you're not producing so much waste. And it helps keep the pipe-work clear of scale and deposit. The only water I use is a couple of pints once or twice a week just to keep the product moving through the pipes."

The Berrys are considering other green gadgetry to save money, including solar panels and 'heat-recycling' technology that channels hot air produced by equipment like fridges into the pub's heating system.

The 'solo-cube' system

- Saves £300 per urinal per year, above product costs
- Eliminates pipe blockages & odours
- Can reduce a pub's carbon footprint by 60kg per urinal per year
- Microbial spray protects tiles, grouting and lino

For more details, visit www.enviro-works.co.uk or call 0844 879 7504.

More water-saving solutions

Another cost-effective solution is the Hippo water-saver, which can reduce each flush by three litres. Find out more at www.hippo-the-watersaver.co.uk. For further advice, visit www.waterwise.org.uk

