



Hesket Newmarket Brewery re-opens the Shepherds Inn at Melmerby

Hesket Newmarket Brewery is delighted to announce the reopening next week of the Shepherds Inn at Melmerby.

The Shepherds will offer up to six of the cooperative owned Brewery's award winning ales at any one time, therefore becoming a second showcase alongside the well known Old Crown in Hesket Newmarket.

The return of Melmerby's only pub after six months of closure will help to revitalize the village, and provide a much needed asset for a popular part of the Eden Valley. Hesket Newmarket Brewery has a record of successful community support to local villages in the Northern Fells.

The reopening marks a first for Enterprise Inns, who have leased the Shepherds to the Brewery 'free of cask ale tie'. This arrangement, which we believe may be the first of its kind for any national pub company, represents an innovative way forward for rural pubs in need of a new business model to survive.

The official opening will take place at 5.30pm on Wednesday 17 June. Sir Chris Bonington, who lives near Hesket Newmarket and is a shareholder of the Brewery, will be present to perform the opening ceremony.

The Shepherds will offer a high standard of food, using locally sourced ingredients in regularly changing menus featuring imaginative twists on traditional dishes. One feature will be the use of Hesket beers in some dishes, as well as suggestions as to which beers and wines best compliment other specialities. Local suppliers will include the highly regarded Village Bakery across the green in Melmerby. The aim is for the Shepherds to become a destination eating place whilst also catering for the needs of locals and tourists.

The inside walls of the Shepherds will feature dramatic signed photographs by Doug Scott of his exploits in the Himalayas. These will be available for sale, with proceeds going to 'Community Action Nepal', a charity supporting health and education projects in Nepal.

Hesket Newmarket Brewery is one of Cumbria's longest established microbreweries, and is jointly owned by a cooperative of ninety-four shareholders from Hesket Newmarket and beyond. A total of nine real ales are permanently available, in addition to seasonal and special brews. The most famous brands include Doris' 90th, Helvellyn Gold, Scafell Blonde, Catbells Pale Ale and Old Carrock Strong Ale. The Brewery supplies cask ales to around forty pubs across Cumbria, and also sells bottled beers to an increasing number of specialist outlets across the county.

For further information please contact Brewery Chairman Julian Davey on 016974 78773, Brewery Manager Andy Webster on 016974 78066. An interim website featuring the pub, the beers, menus and directions can be found on www.shepherdsmelmerby.co.uk .

Hesket Newmarket Brewery
Old Crown Barn, Hesket Newmarket, Cumbria CA7 8JG
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